GLOBAL SALES RESULTS* 2021

*All of our datas are at YTD December 2021

CITROËN

WORLD 796,868 registrations

+7% VS 2020 744,848 REGISTRATIONS

- Citroën increases its registrations across all regions
- Great performance in markets such as UK, China and Brazil, showing significant increase
- Citroën protects its position on the LCV market in Europe, increasing volume by 6.3%

REGIONS

EUROPE*

624,140

+1.2% VS 2020

*European 29 market

In a stable European market vs Y-1 at 13.8 million cars (PC + LCV), Citroën gained market share, reaching 4.5% with 624,140 registrations.

With 55,509 registrations, UK increases its sales by 9% and gains 0.13 pts with a 2.8% MS.

In the LCV Market, Citroën protects its position, increasing volumes by 6.3%, reaching an outstanding 15.4% Market Share in France (+0.25 pts).

INDIA & ASIA PACIFIC

8,665

+14.2% VS 2020

Historical year for Japan, achieving its best performance since launch with 5,809 units. Excellent performance of Berlingo (PC) at 2,809 units, progressing by 112% vs Y-1.

Brand debut in India with the introduction of the C5 Aircross.

New C3 India is the first car unveiled under C-cubed platform and will debut in 2022.

MIDDLE EAST & AFRICA

61,695

+11.7% VS 2020

Turkey is the best-selling market in the region showing a 5% increase with 28,771 total registrations.

Israel climbs to the 2nd position in the region, improving by 15% its registrations with 7,572 units. 43% of the sales in the market consist of Berlingo (PC+LCV).

Egypt progresses by 18% with 6,340 units, C5 Aircross makes up 47% of sales.

CHINA

41,391

+101.7% VS 2020

2021 marks the strongest rebound of Citroën in China since 2015: +101.7% with 41,391 registrations.

Successful launch of C5 X: with around 12,000 deliveries in 3 months amid chips shortage situation, it is the best-selling Citroën car in China.

SOUTH AMERICA

48,615

+39% VS 2020

Sales in Brazil rise by 73.2% with 23,356 registrations for PC+LCV; C4 Cactus has the best performance since launch with 19,550 units (+105%).

Argentina: C4 Cactus reaches the top 2 in the B-SUV segment, achieving its best performance since launch.

New C3 will debut in 2022 in Argentina, Brazil & Chile.

OTHERS 12,362

HIGHLIGHTS

C4



1ST C-HATCH SEGMENT IN FRANCE AND SPAIN

6TH C-HATCH SEGMENT IN EUROPE

ë-C4



4TH C-HATCH BEV SEGMENT IN EUROPE

9% EUROPE SEGMENT SHARE C-HATCH BEV

C3



1M 3RD GENERATION C3s PRODUCED

BEST-SELLING CITROËN CAR IN 2021

BRAND LAUNCH IN INDIA



WITH C5 AIRCROSS

Start of sales of C5 Aircross in April and reveal of the new C3 India.

ë - JUMPY HYDROGEN



The development of hydrogen fuel cell technology is moving fast at Citroën as the first ë-Jumpy Hydrogen van comes off the assembly line.

C5 X



Reveal of our flagship model C5 X, becoming our best-selling car in China.

TOP MARKETS

REGISTRATIONS (PC+LCV)

		YTD DEC 2021	YTD DEC 2020	RANKING
1.	FRANCE	228,479	223,625	=
2.	ITALY	79,342	76,488	=
3.	SPAIN	69,941	70,919	=
4.	UK	55,509	50,913	▲
5.	GERMANY	52,377	58,479	▼
6.	CHINA	41,391	20,508	▲
7.	TURKEY	28,771	27,481	=
8.	BELGIUM & LUX.	27,908	30,645	▼
9.	BRAZIL	23,356	13,177	▲
10.	DENMARK	13,410	15,458	▼

EUROPE MARKET SHARE

		YTD DEC 2021	YTD DEC 2020	RANKING
1.	FRANCE	10.9%	10.9%	=
2.	SPAIN	6.9%	7.0%	▲
3.	PORTUGAL	6.8%	7.1%	▼
4.	DENMARK	6.1%	6.7%	=
5.	BELGIUM & LUX.	5.5%	5.5%	=

TOP PRODUCTS

C1



36,559
40,598 −10%

C3



199,295
182,028 +10%

C3 AIRCROSS



76,986
84,801 −9%

C4



72,962
5,845 +1148%

C4 SPACETOURER



18,078
28,681 −37%

C5 AIRCROSS



76,362
97,249 −21%

C5 X



12,000

BERLINGO



33,313
43,733 −24%

BERLINGO VAN



79,124
89,716 −12%

JUMPER



71,203
57,550 +24%

JUMPY



45,857
40,285 +14%

SPACETOURER



9,657
8,450 +14%

YTD 2021
YTD 2020

AMI

ami 100% ELECTRIC



2020 2,719 registrations
2021 9,183 registrations

Ami is an anti-conformist object. It is designed for urban mobility, with two seats, electric, comfortable and protective, compact and agile, customisable.

Also available for fleet businesses in Turkey, Greece and Morocco.

- FRANCE — LAUNCH 04/2020
- ITALY — LAUNCH 12/2020
- SPAIN — LAUNCH 03/2021
- BELGIUM — LAUNCH 04/2021
- PORTUGAL — LAUNCH 06/2021

The registration data provided in this document are supplied from external parties.