WORLD CAR AWARDS

2020 WORLD CAR AWARDS

CARLOS TAVARES, CEO PSA GROUP, VOTED 2020 WORLD CAR PERSON OF THE YEAR

TORONTO, Canada – Tuesday, March 10, 2020 – For Immediate Release

Eighty-six World Car Awards (WCA) jurors from 24 countries collectively, by secret ballot, have voted **Carlos Tavares**, CEO of PSA Group as recipient of the prestigious 2020 World Car Person of the Year award.

Carlos Tavares will be attending the New York International Auto Show on Wednesday, April 8th in order to receive the award in person during the World Car Awards' 2020 awards ceremony, press conference and media breakfast that opens the show on that day.

Tavares' many significant accomplishments over the past year made him the jurors' choice over several other hugely impressive auto industry executives, engineers, designers and entrepreneurs from all around the globe.

Among those accomplishments, as CEO of PSA Group, Carlos Tavares has made its brands' portfolio respected world-class players, returned the company to profitability, and returned Opel to profitability in record time. He also negotiated a merger of PSA and FCA that will create the fourth-largest automaker in the world by volume and will better balance the combined entity's global presence, all while masterminding the integration of electrification and mobility and strengthening market development in China and beyond.

The results speak for themselves.

In addition, as one WCA juror commented, "His calm, dignified, modest and highly effective approach puts some other executives to shame. At the heart of (his success) is an understanding of customer needs, but it's all backed with incredible business acumen. That he still manages to be a decent bloke is icing on the cake!"

Carlos Tavares said, "It is a great honor to receive this prestigious award which I wish to dedicate to all the employees of the Groupe PSA, to its responsible and demanding social partners and to the supervisory board which guarantees effective governance. Because among our values "win together, agility, efficiency" includes the strength of the collective power, it is in the name all of us that I accept your honor with humility."

Previous World Car Person of the Year recipients were Håkan Samuelsson, President and CEO, Volvo Car Group (2018) and the late Sergio Marchionne, CEO, FCA; Chairman, CNH Industrial; and Chairman and CEO, Ferrari (2019).

The World Car Person of the Year award is just one of six awards handed out annually by the World Car Awards. The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The World Car Awards program would not be possible without the support of our official partners: **Autoneum**, **Brembo**, **Cision Insights**, **KPMG**, **Newspress**, the **New York International Auto Show** and **ZF**. Thank you.

***THE ROAD TO 2020 WORLD CAR AWARDS*:**

BEGAN IN FRANKFURT SEPTEMBER 10, 2019.
WILL END AT THE NEW YORK INTERNATIONAL AUTO SHOW ON APRIL 8, 2020.

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ABOUT

World Car Awards
Now entering their 16th year, the annual World Car Awards are the number one awards program in the world for the seventh (7th) consecutive year based on Prime Research's 2019 media report.

The awards were inaugurated in 2003, and officially launched in January 2004, to reflect the reality of the global marketplace, as well as to recognize, reward and inspire excellence, leadership and innovation in a rapidly changing automotive industry.

The awards are intended to complement, not compete, with existing national and regional Car of the Year programs.

The World Car Awards are administered by a not-for-profit association, under the guidance of an executive committee, a steering committee as well as a group of advisors as follows: Peter Lyon (Japan), Mike Rutherford (United Kingdom), Tim Stevens (USA), Jens Meiners (Germany), Siddharth Vinayak Patankar (India), Gerry Malloy (Canada), Ginny Buckley (United Kingdom), Toni Jalovaara, (Finland), Scotty Reiss (USA), Lionel Robert (France), and Carlos Sandoval (Mexico). Beth Rhind (Canada) is the co-founder and the Executive Director.

New York International Auto Show
Owned and operated by the Greater New York Automobile Dealers Association, the New York Auto Show is an awesome combination of new ideas, technological innovation, exceptional concept cars and nearly 1,000 of the latest new cars and trucks. Over one million visitors are expected to visit the show this year to see what is truly possible from the automotive industry.

Important 2020 Auto Show Dates:
Press Preview: April 8 and 9 (credentials required)
Public Sneak Preview: Friday, April 10
Public Show Dates: Friday, April 10 – Sunday, April 19, 2020

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